



PETER CELLARS

Background

Peter Cellars was started by Peter Mauel in 2003 based on a commitment to produce high quality wines that combine the unique terroir and fruit characteristics of Northern California with traditional French wine making techniques. Being from the United Kingdom and having spent many harvests assisting wine houses in both the Burgundy and Bordeaux regions of France. Peter began to develop an understanding of how different techniques and styles utilized in both the vineyard and the cellar could impact the style of the finished wine. From these experiences Peter developed his own clear winemaking philosophy and style. Upon moving to California in the early nineties and assisting various crushes with people with experience at some of Sonoma's and Napa's top wineries, Peter decided to get more seriously involved. In addition to spending more in the Cellar, Peter spent many nights and weekends studying ,reviewing and completing course work from both UC Davis and Walla Walla college. In 2003 Peter started to scour the Sonoma Coast and Sonoma Valley appellations for vineyard fruit sources and also to identify a location to make wine. The Peter Cellars journey had begun.



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